



BizTech 2021

December 6-8, 2021
Omni Championsgate
Orlando, Florida



TYPE OF CONFERENCE:
National Specialty Meeting



OF ATTENDEES:
250



TRADESHOW?
YES



EXHIBITING COMPANIES:
25

DEMOGRAPHICS: Attendees come from all over the United States. Most attendees are owners or managers of pest management companies.

EXHIBITOR OPPORTUNITIES

- Each exhibitor package includes a 6' draped table, 2 chairs, one (1) complimentary exhibitor badge registration, and an attendee list (excel format)
 - Allied Member - \$1,000/booth
 - Non-Member - \$1,250/booth

AVAILABLE SPONSORSHIPS

PLATINUM SPONSORSHIP - \$15,000 (2 available)

- One (1) table top display in a prominent location in the exhibit area
- Three (3) complimentary exhibitor badge registrations
- Recognition as a Platinum Sponsor on printed & online brochure, onsite program, onsite signage, and educational materials distributed to each attendee
- Opportunity to insert one (1) page flyer/promotional material in each attendee workbook
- Opportunity to introduce a key note speaker and five (5) minute speaking opportunity scheduled during the program
- Recognition as lunch sponsors. This includes logo recognition on the signage at the lunch (1 day) and the opportunity to distribute company literature and/or a giveaway to attendees at the lunch.
- Excel file of attendees (the list will include attendee names, company names, mailing address, phone and email.)

See next page for more

GOLD SPONSORSHIP – \$10,000 (2 available)

- Exhibit booth included
- Two (2) complimentary exhibitor badge registrations
- Introduction and a three-minute speaking opportunity scheduled at one of the breakout sessions during the program
- Recognition as a Gold Sponsor on all printed & online brochure, onsite program, onsite signage, and educational materials distributed to each attendee
- Recognition as a Welcome Reception sponsor. This includes logo recognition on the Welcome Reception signage and the opportunity to distribute company literature and/or a giveaway to attendees at the reception.
- Excel file of attendees (the list will include attendee names, company names, mailing addresses, and phone and email.)

SILVER SPONSORSHIP – \$7,500 (6 available)

Booth not included

- Recognition as a Silver Sponsor on printed & online brochure, onsite program, onsite signage, and educational materials distributed to each attendee
- Recognition as a Breakfast Sponsor (recognition on one breakfast). This includes logo recognition on the onsite event sponsorship and the opportunity to distribute company literature and/or a giveaway to attendees at the breakfast.
- Excel file of attendees (the list will include attendee names, company names, mailing addresses, phone and e-mail.)

USER GROUP TRAINING OPPORTUNITY - \$750

(3 available) Must be an exhibitor at the event to participate**

Do you have technology products to exhibit at this business and technology event but would like more one-on-one time with customers to showcase those products? NPMA is offering an opportunity for our exhibitors to set up customer meetings and showcase your products on a more intimate basis.

- NPMA will provide an attendee list to help vendors facilitate appointments.
- NPMA will provide a conference room for up to 10 people from 10:00 a.m. – 2:00 p.m. (equipped with a conference table)
- If you would like additional presentation services in the room this would be an additional cost. NPMA will help coordinate with the hotel.
- 10 coupons to be presented to customers with a discounted rate to attend the conference (attendees not already signed up for the conference)

All sponsorships are available on a first-come, first-served basis and will be determined based on the date/time that the agreement is submitted. LIMITED SPACE IS AVAILABLE. Additional sponsorship opportunities may be available.

NPMA 2021-2022 EXHIBIT AND SPONSORSHIP REGISTRATION FORM (PAGE 1)

For your convenience, we have included all non-PestWorld exhibit and sponsorship opportunities on one form!

Please note, sponsorships are available on a first-come, first-serve basis. A company that sponsors an event has the right of first refusal on that event the following year. Submission of this form constitutes a commitment by your company to sponsor an event.

CONTACT INFORMATION

Your Name _____ Title _____

Company/Organization Name: _____

Address: _____

City: _____ State/Country: _____ Zip/Postal: _____

Phone: _____ Website: _____

E-mail (required): _____

2021 WOMENS LEADERSHIP FORUM | NOV. 29-DEC. 1, 2021 | SAN DIEGO, CALIFORNIA

- Available Sponsorships:**
- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$20,000 (1 available) | <input type="checkbox"/> Gold Sponsor - \$10,000 (3 available) |
| <input type="checkbox"/> Headlining Sponsor - SOLD | <input type="checkbox"/> Silver Sponsor - \$5,000 (4 available) |
| | <input type="checkbox"/> Bronze Sponsor - \$2,500 (10 available) |

BIZTECH 2021 | DECEMBER 6-8, 2021 | ORLANDO, FLORIDA

Includes one 6' tabletop display, one chair, one wastebasket and one complimentary exhibitor registration.

- Allied Member - \$1,000 per booth 1st Choice _____ 2nd Choice _____ 3rd Choice _____
- Non-Member - \$1,2500 per booth 1st Choice _____ 2nd Choice _____ 3rd Choice _____

- Available Sponsorships:**
- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$15,000 (2 available) | <input type="checkbox"/> Gold Sponsor - \$10,000 (2 available) |
| <input type="checkbox"/> Silver Sponsor - \$7,500 (6 available) | <input type="checkbox"/> User Group Training - \$750 (3 available) |

2022 REGIONAL CONFERENCE SERIES

Includes one 6' tabletop display, one chair, one wastebasket and one complimentary exhibitor registration.

- Allied Member - \$850 per booth Non-Member - \$1,000 per booth
- | | | | |
|--|------------------|------------------|------------------|
| Eastern Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |
| Southern Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |
| Carolinas/Mid-Atlantic Summer Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |

Available Sponsorships:

- | | |
|--|--|
| <input type="checkbox"/> Marquis Sponsor: \$35,000 (<i>exclusive sponsor for all four conferences, includes event app sponsorship</i>) | <input type="checkbox"/> Lanyards - \$1,250 per meeting |
| <input type="checkbox"/> Continental Breakfast - \$750 | <input type="checkbox"/> Beach Bash - \$1,650 exclusive or \$450 each (4 available)
<i>(Only available for Carolinas/Mid-Atlantic Conference)</i> |
| <input type="checkbox"/> Lunch - \$1,500 | <input type="checkbox"/> BBQ - \$1,500 exclusive or \$425 (5 available) <i>(Only available for Carolinas/Mid-Atlantic Conference)</i> |
| <input type="checkbox"/> Evening Reception - \$2,000 (<i>Only available at the Eastern and Carolinas/Mid-Atlantic Meetings</i>) | <input type="checkbox"/> Educational Session Pens & Pads - \$750 per meeting |
| <input type="checkbox"/> Coffee Break - \$350 | <input type="checkbox"/> Volleyball Tournament - \$750 (<i>Only available for Carolinas/Mid-Atlantic Conference</i>) |

Sponsorship Choice:

- | | | | |
|--|------------------|------------------|------------------|
| Eastern Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |
| Southern Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |
| Carolinas/Mid-Atlantic Summer Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |

WILDLIFE EXPO | FEBRUARY 1-3, 2022 | ORLANDO, FLORIDA

- Allied Member \$750 1st Choice _____ 2nd Choice _____ 3rd Choice _____
- Non-Allied Member \$900 1st Choice _____ 2nd Choice _____ 3rd Choice _____

- Available Sponsorships:**
- | | |
|---|---|
| <input type="checkbox"/> Silver Sponsor - \$2,500 | <input type="checkbox"/> Coffee Break - \$350/each |
| <input type="checkbox"/> Platinum Sponsor - \$5,000 | <input type="checkbox"/> Continental Breakfast - \$500 |
| <input type="checkbox"/> Gold Sponsor - \$3,500 | <input type="checkbox"/> Certification Training Course - \$500/each |

NPMA 2021-2022 EXHIBIT AND SPONSORSHIP REGISTRATION FORM (PAGE 2)

LEGISLATIVE DAY | MARCH 13-15, 2022 | WASHINGTON, DC

Available Sponsorships:

Marquis Sponsor - \$100,000

Dessert & Cocktail Reception - \$25,000

Tuesday Breakfast - \$15,000

Keynote Sponsor - \$27,500

Tuesday Lunch Sponsor - \$20,000

ACADEMY | JULY 12-14, 2022 | ORLANDO, FLORIDA

Available Sponsorships:

Continental Breakfast - \$2,500

Welcome Reception - \$7,500

Lunch - \$7,500

Marquis Sponsor - **SOLD**

Award Banquet - \$7,500

Learning Labs - **SOLD**

Olympic Game Night - \$5,000

Keynote Sponsor - **SOLD**

Refreshment Break - \$1,000

Board of Directors Lunch - \$2,500

Mask Sponsor - \$3,000

Hand Sanitizer Sponsor - \$5,000

GLOBAL BED BUG SUMMIT | NOV/DEC 2022 | TBD

Includes one 8' x 10' pipe & drape, one 6' draped table, two chairs, and one complimentary registration.

Allied Member \$1,000 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Non-Allied Member \$1,250 1st Choice _____ 2nd Choice _____ 3rd Choice _____

Available Sponsorships:

Platinum Sponsor (1 available) - \$10,000

Silver Sponsor (6 available) - \$3,500

Gold Sponsor (2 available) - \$7,500

COMPANY REPRESENTATIVES ATTENDING

(Exhibiting fee includes one complimentary registration; additional exhibit hall only badges available for an additional fee.)

Conference Name	Company Rep. Name	Email	City/State

PAYMENT INFORMATION

Total Exhibit Booth Fee: \$ _____

Total Sponsorship Fee: \$ _____

Total Additional Exhibitor Badge Fee \$ _____

Total Amount Due: \$ _____

Check # _____ enclosed (*payable to NPMA*)

Please charge my: Visa MasterCard AMEX

A 3% processing fee will be applied to credit card charges over \$5,000.

NOTE: The official Cancellation Policy states that refunds will be made in full until 30 days before the start of the conference. If you cancel within 30 days of the start of the conference your exhibitor fees will be forfeited in full.

Credit Card # _____

Exp. _____ Sec. Code _____

Name on Card _____

Signature _____

3 WAYS TO REGISTER



Mail:

10460 North Street
Fairfax, VA 22030



Email:

mmoloney@pestworld.org



Online:

www.npmapestworld.org